

# TriMark NEWS



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## Edition 46 January 2026

**New Hampton, IA - January, 2026** — This is the time of year for reflection, and our thoughts turn gratefully to our employees, customers, partners, suppliers and friends who make our success possible. We thank you for all that you do and wish you all the best for 2026 and beyond!

It's hard to believe 2025 is over; in some ways, it feels like the year just began; in others, the first few months seem far behind us. The economy in 2025 demonstrated resilience amid global uncertainties, politics-driven volatility, mid-year "tariff shock", significant shifts in trade policies, a prolonged government shutdown and several "wait and see" ups and downs. From TriMark's standpoint, 2025 turned out to be a decent year despite the slow start and uncertainty the new administration provided.

We continue to be optimistic about our business and the customers/markets we serve and look forward to the challenges and opportunities that the new year will present – wishing you and your Company all the best as we begin 2026. **Thank you again for your business.**



## Here is a summary of the feedback provided through TriMark's 2025 Customer Survey Report:

As we've come to expect, TriMark's customers once again offered their insights and opinions when we contacted them and requested that they participate in our 2025 Customer Survey. Here are just a few of the findings from the survey:

- ◆ Our product quality, product durability/reliability scores are near the top, and our customer service and support received high marks
- ◆ Our delivery ratings and lead-time requirements are lower than we would like them to be, and we are working hard to improve
- ◆ Our Engineering and Technical Support received scattered rankings from very good to needs work, so we will be looking more closely at those scores
- ◆ Our range and value of Products scored lower than we would like them to be and will be addressing those through Voice of the Customer exercises
- ◆ New Products - you want more, and we will be responding. We asked your interest in specific mechanical, electronic and mechatronic products and those results will be factored into our product line planning for 2026 and beyond



To those of you who took a few minutes out of your busy schedule to share your thoughts with us, we want to extend a personal "Thank You".

## TriMark Showcases Products at Bauma

Bauma Munich has once again showed why it is “The World’s Leading Trade Fair for Construction Machinery, Vehicles and Equipment”.

Exhibits included several interactive demonstrations of TriMark’s mechanical and mechatronic products access solutions. We demonstrated our latest mechatronic Push Button and Pull Handle families offering state sensing, power locking and capacitive sensing with the same mounting and space claim. Also on display was our latest e-ASK PKE system, featuring passive keyless entry, keyless start and immobilization as well as our newest line of Powered Products that provide several solutions for hard to close doors due to high door seals, air compression or prebowed glass. Also, on display are six popular door access systems that range from compartment door products up to full personnel door solutions.

We invite you to check out our website at [www.trimarkcorp.com](http://www.trimarkcorp.com) to see why TriMark is the leading global door solution provider offering Global Reach, Global Support and Global Supply of access door systems. If you didn't get a chance to stop by our booth or attend the show...here's a little of what you missed: [Click here](#) to see what we had on display and then click on the bauma Munich 2025 tab.



## TriMark displays at Agritechnica 2025

Agritechnica has once again impressively demonstrated its outstanding position as the world's leading trade fair for agricultural technologies. TriMark continues to grow and expand access solutions for the world-wide agricultural equipment market through innovation, application engineering and new products.

[Click here](#) to see what we had on display then click on the Agritechnica 2025 tab.



and



## Upcoming Events: Let's Connect in 2026

We're hitting the road! Meet the TriMark team at these upcoming industry events:

- ⇒ **ConExpo** - March 3-7 | Las Vegas, NV
- ⇒ **NTEA Work Truck Show** - March 10-13 | Indianapolis, IN
- ⇒ **FDIC (Fire Rescue Vehicles)** - April 20 | Indianapolis, IN
- ⇒ **Eurosatory** - June 15-19 | Paris, France
- ⇒ **Bauma China** - Nov 24-27 | Shanghai, China

Join us to explore the future of vehicle security and access solutions

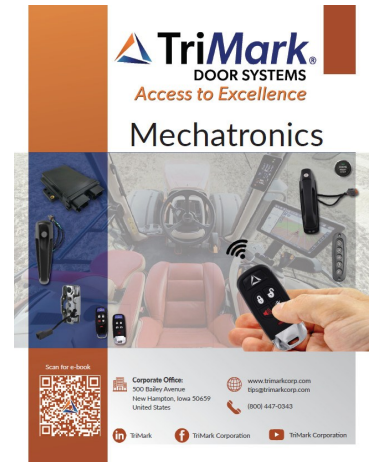
## Check out our NEW Mechatronics e-Catalog

Our 'state of the art' passive keyless entry, keyless push button start, or our popular, cost-effective integrated keyless entry RF systems add functionality, convenience, and security to your vehicle Access Doors.

Available state sensing latches and your choice of our modular family push button or pull handles offering state sensing, integrated eLock and capacitive sensing with the same mounting and space claim. Additionally, our newest line of powered Products provides several solutions for hard to close doors due to high door seals, air compression or prebowed glass.

The e-Catalog is available to download on the Electronics page of our website:

[Mechatronics Catalog](#)



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